



WTG Consulting is a consulting and service company that is registered in Lebanon since 2014 under the name WTG Company S.A.R.L and in Russelsheim- Germany under WTG Consulting. The main pillars of our services are training and business consulting between Germany and the Arab world.

Our vision is: " Support our customers in every step of the way to Germany. "

## **We are looking for:**

A **Marketing Manager** for our office in Choueifat, Lebanon.

### **Tasks:**

- Planning and realization of our online marketing activities
- Managing our Website and our accounts in social media
- Support at negotiation and cooperation with media partners
- Control and optimization of our running campaigns
- Development and realization of test scenarios
- Constructing, developing and optimizing our advertisement processes on social media
- Video content development
- Creative input of graphical designing on Online-Promotional tools
- Support at regular development and update of our website

### **Requirements:**

- Strong internet affinity
- Certificates in social media marketing
- Bachelor or master students in Business Administration, Marketing, Business Informatics or similar majors
- Experience in inbound marketing, and managing websites
- At least 3 years of experience in this field
- Knowledge of internet marketing
- Knowledge of HTML, XML is an advantage
- Very good knowledge of English and Arabic
- Knowledge of German Language is an advantage

### **Conditions:**

- Beginning: any time
- Duration: at least 12 months
- Working hours: full-time (8:30 am – 05:30 pm)



**For consideration**, send your application under the following <https://wtg-consulting.com/home/career/job's-online-application> or contact us on 009613085710!

Initially we will contact you over the phone if you are selected for a meeting with our Managers. Please check your inbox, spam, voicemail and messages as if we're not able to reach you, we might need to move on with another applicant.

- Contact: B. Abou Zaky